

Ruhi Maharjan

240-813-0413 | ruhimaharjan07@gmail.com | Germantown, MD

[LinkedIn](#) | [Portfolio](#)

PROFESSIONAL SUMMARY

UX/UI Designer with hands-on experience across web and mobile, from research and wireframes through high-fidelity Figma prototypes. Skilled in translating complex business and user requirements into intuitive, visually polished interfaces, and in using engagement data and user feedback to iterate toward measurable outcomes — including a 60% increase in user engagement on a recent redesign. Experienced advocating for the user in cross-functional discussions with Product, Engineering, and client stakeholders, while balancing business goals, technical feasibility, and design system consistency.

PROFESSIONAL EXPERIENCE

Wicked Websites *October 2022 – Present*

Lead UI/UX Designer

- Reduced communication delays and revision cycles by designing and implementing a shared workflow system for a 5-person, cross-timezone remote design team, centralizing briefs, in-progress work, and developer handoff status. The system remains the team's standard process today.
- Partner with Product Owners and engineers within an agile delivery process to translate complex business and user requirements into wireframes, user flows, and high-fidelity Figma prototypes across desktop and mobile.
- Conduct research and evaluate user needs to inform accessible, user-centered design decisions, presenting and advocating for design recommendations directly to Product Owners and cross-functional stakeholders.
- Build and maintain a reusable Figma component library, contributing to consistent design system standards and UI patterns across concurrent projects.

Farm to Finger *February 2021 – August 2021*

Creative Designer

- Designed a wide range of marketing materials, including brochures, functional packaging, digital ads, and social media graphics, using Adobe Creative Suite.
- Ensured packaging designs met regulatory requirements and sustainability goals, balancing user needs, brand strategy, and compliance.
- Managed multiple concurrent client-facing projects against tight deadlines in a fast-paced environment, iterating based on stakeholder and client feedback.

Everything Creatives *July 2020 – January 2021*

UI/UX Designer Intern

- Delivered UI solutions against defined UX goals and priorities, working from research inputs gathered in partnership with the marketing team.
- Identified and executed brand website improvements, proactively surfacing design gaps to stakeholders.
- Conducted basic research to gather inputs for the marketing team, supporting more informed design decisions.

PROJECTS & OUTSIDE EXPERIENCE

Java Factory — Website Redesign

- Reduced client rework by validating structure early: led UX research and strategy, then built high-fidelity wireframes to align stakeholders before full visual design.
- Designed an interactive, animation-driven interface across six product categories, balancing creative ambition with usability and performance constraints.
- Established a distinct visual identity across all six product bundle categories using color, motion, and typography, while maintaining a cohesive brand system sitewide.

The CDRE Study Guide — UX Redesign

- Redesigned the website's UX/UI to address navigation and usability issues that were limiting user engagement.
- Led the end-to-end redesign process, from defining the site's information architecture through final high-fidelity design.

- Increased user engagement by up to 60% following launch, validating the redesign's impact on usability.

EDUCATION

Handong Global University — South Korea | *August 2021 – August 2022*

Master of Business Administration

Prime College (Tribhuvan University) — Nepal | *January 2013 – January 2017 [confirm exact dates]*

Bachelor's, Computer Science & Information Technology

SKILLS

UX/UI Design, User Experience Design, User Interface Design, High-Fidelity Wireframing, Prototyping, Interaction Design, User Flows, User Research, Usability Testing, Design Systems, Component Libraries, Visual Hierarchy, Typography, Web Design, Mobile Design, Accessibility (WCAG), Stakeholder Presentation, Design Advocacy, Cross-Functional Collaboration, Agile, Scrum, Feedback Synthesis, Requirements Analysis, Developer Handoff, Workflow Design, Design Strategy, Brand Strategy, Regulatory Compliance, Figma, Adobe Creative Suite, HTML, CSS, WordPress, Jira, Basecamp, Miro, Slack

CERTIFICATIONS

Google UX Design Certificate — Grow with Google (Coursera), 2024

Introduction to User Experience Principles and Processes — University of Michigan (Coursera), 2024

Foundations of User Experience (UX) Design — Grow with Google (Coursera), 2024

AWARDS & ACCOMPLISHMENTS

MBA Scholarship Recipient — Handong Global University (Dean Scholarship), 2021